

ORDER



Orders	Order / Rev:	365105
	Alt Order #:	
	Product Desc:	Pol Cand
	Estimate:	
	Flight Dates:	10/29/12 - 11/05/12
	Original Date / Rev:	10/25/12 / 10/25/12
	Order Type:	GENERAL

KTNV - Las Vegas

Primary AE:	Vicki Nelms
Sales Office:	LASV
Sales Region:	LOC

Agency	Name:	Policy Communications
	Buying Contact:	David Thomas
	Billing Contact:	
		415 S Sixth St
		Las Vegas, NV 89101

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	EscobarA/Judge
	Demographic:	A25-54
	Product Codes:	PL Other
	Priority:	P-03
	Revenue Codes:	AGY-TRANS, POL CAND, GEN

New Business Thru: _____
Order Separation: 00:10:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	15	\$6,525.00	\$5,546.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	15	\$6,525.00	\$5,546.25	0.00
Totals	15	\$6,525.00	\$5,546.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KTNV - Las Vegas	20%	\$6,525.00
Market	100%	\$32,625.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVMY	0%	\$0.00
KVVU	0%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	80%	\$26,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	11/04/12	11/04/12	This Week This Week	CM	Sat-Sun 9a-7p - - - - - S	:30	1	\$500.00	P-03	0.00	NM	1	\$500.00

KTNV - Las Vegas

[illegible]